**IDB Q1 NEWSLETTER** 

Idaho Diaper Bank CHANGING MORE THAN JUST DIAPERS!

www.idahodiaperbank.org



ENGAGE THE COMMUNITY



MEET THE NEED



SELF-SUSTAINING

# IDAHO DIAPER BANK.ORG BE THE CHANGE

## **Engaging the Community**

Facebook has over 1,200 followers. Since January, we have had 30 posts with a high of 273 engagements, reached nearly 3,000 people, and have had 1,139 page likes. Please like and follow as yourself AND as your agency!

Our Twitter account has 290 followers. Follow IDB at @IdahoDiaperBank

Instagram has 165 followers. Enjoy photos of our volunteers, events and The Diaper Dog. Follow at IdahoDiaperBank

## **Meeting the Need**

Distribution of Diapers from January - March 2020

250,000 diapers helping over 5,000 babies were distributed out of our IDB warehouse to our community partners

- o January 63,859
- o February 80,291
- o March 106,468
- + 66,000 Feminine Hygiene Products

72,000 diapers helping agencies in northern Idaho, Eastern Idaho and Magic Valley partners were distributed through our Warehouse on Wheels (WOW) program



Meridian Distribution for Covid19 Relief took place Saturday, April 18th



**Connections Credit Union Donation** 

Purchases and Gifts in Kind (thank you to all our donors!) Diaper & Wipe Total Purchased – 44,000 Donated Huggies diapers – 260,000 size 4 diapers Donations –\$2,459 value of diapers, pull-ups and wipes

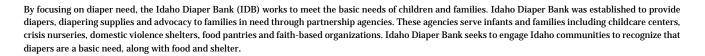
### We packed our **3 millionth** diaper in March

## Self-Sustaining

- Founder Shawna Walz is the 2020 Idaho Mother of the year awarded American Mothers Inc. (AMI)
- We received grants received from St. Alphonsus Women's Healthcare Fund, Kissler Family Foundation, Finance of America Foundation, Fund for Joe's Kids, and the Barbara Thompson Gift from American Mothers, Inc.
- Magic Valley Idaho Diaper Bank Alliance received and bundled their first load of 40,000 diapers to help babies in need with a supplemental supply of diapers in Southern Idaho through Sage Women's Center, Mustard Seed, LINC and Martha & Mary's Food Pantry in Jerome
- Thank you to Interfaith Sanctuary, "Kristen's Pals" and a group of volunteers in March for helping with the IDB quarterly Pik n Paks
- Thank you to CWI Student Nurses Assoc. and Brighter Beginnings for their diaper drives. A few were cancelled because of the crisis.
- Thank you to Meridian Tech for volunteering in the warehouse in January. Bundling parties can be a real competition for the students!

#### **Upcoming IDB Events**

Warehouse Move – Time and Place tbd soon Diaper Distribution Day (DDD) – May 18<sup>th</sup> to May 20<sup>th</sup>



Women's Healthcare Fund

AMERICANMOTHERS